

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN/490	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	922737	06186171

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-T-TF--	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-TF--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	BNDS-12-001H	\$110.00 NM
2	10/09/12	10/11/12	WPBF News 25 Mornings	5:30-5:57am	-T-T---	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-T---	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:37 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BNDS-12-001H	\$160.00 NM
2	WPBF	Th	10/11/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BNDS-12-003H	\$160.00 NM
3	10/15/12	10/15/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:37 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BNDS-12-003H	\$160.00 NM
4	10/09/12	10/12/12	WPBF News 25 Mornings	6-7AM	-TW-F--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TW-F--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	BNDS-12-001H	\$275.00 NM
1	WPBF	W	10/10/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	BNDS-12-003H	\$275.00 NM
2	WPBF	F	10/12/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	BNDS-12-003H	\$275.00 NM
5	10/09/12	10/12/12	Good Morning America	7-9AM	-T--F--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T--F--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	7:49 AM	Good Morning America	7-9AM	:30	BNDS-12-001H	\$275.00 NM
1	WPBF	Tu	10/09/12	8:58 AM	Good Morning America	7-9AM	:30	BNDS-12-001H	\$275.00 NM
2	WPBF	F	10/12/12	6:59 AM	Good Morning America	7-9AM	:30	BNDS-12-003H	\$275.00 NM
4	WPBF	F	10/12/12	7:30 AM	Good Morning America	7-9AM	:30	BNDS-12-003H	\$275.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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922737-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	Good Morning America	7-9AM	-T--F--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
6	10/15/12	10/15/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 8:42 AM Good Morning America 7-9AM :30 BNDS-12-003H \$275.00 NM									
7	10/09/12	10/11/12	10-11a Anderson Cooper	10-11a	-T-T---	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T-T--- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/09/12 10:40 AM 10-11a Anderson Cooper 10-11a :30 BNDS-12-001H \$100.00 NM 2 WPBF Th 10/11/12 10:22 AM 10-11a Anderson Cooper 10-11a :30 BNDS-12-003H \$100.00 NM									
8	10/15/12	10/15/12	10-11a Anderson Cooper	10-11a	1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 10:22 AM 10-11a Anderson Cooper 10-11a :30 BNDS-12-003H \$100.00 NM									
10	10/09/12	10/11/12	WPBF News 25 @ Noon	12pm-1230pm	-TWT---	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWT--- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/09/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 BNDS-12-001H \$175.00 NM 2 WPBF Th 10/11/12 WPBF News 25 @ Noon 12pm-1230pm :00 <del>\$175.00</del> NM Credited									
11	10/15/12	10/15/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 BNDS-12-003H \$175.00 NM									
12	10/09/12	10/12/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/09/12 3:49 PM M-F 3-4P M-F 3-4P :30 BNDS-12-001H \$225.00 NM 1 WPBF W 10/10/12 3:30 PM M-F 3-4P M-F 3-4P :30 BNDS-12-003H \$225.00 NM 4 WPBF Th 10/11/12 3:55 PM M-F 3-4P M-F 3-4P :30 BNDS-12-003H \$225.00 NM 3 WPBF F 10/12/12 M-F 3-4P M-F 3-4P :00 <del>\$225.00</del> NM Credited									
13	10/15/12	10/15/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 M-F 3-4P M-F 3-4P :00 <del>\$225.00</del> NM Credited									
14	10/09/12	10/12/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$500.00	NM

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Advertiser		Product	Estimate Number
DSCC/Nelson/D/Senate		DSCC-BILL NELSON SEN	490

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	4:38 PM	Dr. Oz	4-5p	:30	BNDS-12-001H	\$500.00 NM
1	WPBF	W	10/10/12	4:23 PM	Dr. Oz	4-5p	:30	BNDS-12-003H	\$500.00 NM
2	WPBF	Th	10/11/12	4:25 PM	Dr. Oz	4-5p	:30	BNDS-12-003H	\$500.00 NM
4	WPBF	F	10/12/12	4:55 PM	Dr. Oz	4-5p	:30	BNDS-12-003H	\$500.00 NM
15	10/15/12	10/15/12	Dr. Oz	4-5p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	4:14 PM	Dr. Oz	4-5p	:30	BNDS-12-003H	\$500.00 NM
16	10/09/12	10/12/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	5:15 PM	M-F 5pm News	5-6pm	:30	BNDS-12-003H	\$450.00 NM
4	WPBF	W	10/10/12	5:43 PM	M-F 5pm News	5-6pm	:30	BNDS-12-003H	\$450.00 NM
1	WPBF	Th	10/11/12	5:41 PM	M-F 5pm News	5-6pm	:30	BNDS-12-003H	\$450.00 NM
3	WPBF	F	10/12/12	5:23 PM	M-F 5pm News	5-6pm	:30	BNDS-12-003H	\$450.00 NM
17	10/15/12	10/15/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:13 PM	M-F 5pm News	5-6pm	:30	BNDS-12-003H	\$450.00 NM
18	10/09/12	10/12/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	10/10/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BNDS-12-003H	\$525.00 NM
2	WPBF	Th	10/11/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BNDS-12-003H	\$525.00 NM
3	WPBF	F	10/12/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BNDS-12-003H	\$525.00 NM
19	10/09/12	10/12/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	BNDS-12-003H	\$800.00 NM
4	WPBF	W	10/10/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	BNDS-12-003H	\$800.00 NM
3	WPBF	Th	10/11/12	7:09 PM	Wheel Of Fortune	7-7:30PM	:30	BNDS-12-003H	\$800.00 NM
1	WPBF	F	10/12/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$800.00</del> NM
Credited									
20	10/15/12	10/15/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
20	10/15/12	10/15/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1-----	:30	1	\$800.00	NM																																																																														
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td></td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:00</td><td></td><td><del>\$800.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$800.00</del>	NM	Credited																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WPBF	M	10/15/12		Wheel Of Fortune	7-7:30PM	:00		<del>\$800.00</del>	NM																																																																													
Credited																																																																																							
21	10/10/12	10/10/12	Wed ABC Prime C Class of Time - Immediately Pre-emptible without notice	10-11PM	--1----	:30	1	\$1,200.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--1----</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/10/12</td><td></td><td>Wed ABC Prime C</td><td>10-11PM</td><td>:00</td><td></td><td><del>\$1,200.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 21.2</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>10/10/12</td><td>10:37 PM</td><td>NASHVILLE PREMIERE</td><td>10-11P 10/10</td><td>:30</td><td>BNDS-12-003H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 10/10</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--1----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/10/12		Wed ABC Prime C	10-11PM	:00		<del>\$1,200.00</del>	NM	See MG 21.2											2	WPBF	W	10/10/12	10:37 PM	NASHVILLE PREMIERE	10-11P 10/10	:30	BNDS-12-003H	\$1,200.00	NM	MG for 21.1 10/10																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	--1----	1	\$1,200.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WPBF	W	10/10/12		Wed ABC Prime C	10-11PM	:00		<del>\$1,200.00</del>	NM																																																																													
See MG 21.2																																																																																							
2	WPBF	W	10/10/12	10:37 PM	NASHVILLE PREMIERE	10-11P 10/10	:30	BNDS-12-003H	\$1,200.00	NM																																																																													
MG for 21.1 10/10																																																																																							
24	10/09/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-TWTF-S	:30	5	\$500.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-TWTF-S</td><td>5</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WPBF</td><td>Tu</td><td>10/09/12</td><td>11:32 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>BNDS-12-003H</td><td>\$500.00</td><td>NM</td></tr><tr><td>5</td><td>WPBF</td><td>W</td><td>10/10/12</td><td>11:30 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>BNDS-12-003H</td><td>\$500.00</td><td>NM</td></tr><tr><td>6</td><td>WPBF</td><td>Th</td><td>10/11/12</td><td>11:25 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>BNDS-12-003H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>11:12 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>BNDS-12-003H</td><td>\$500.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>Su</td><td>10/14/12</td><td>11:21 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>BNDS-12-003H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-TWTF-S	5	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Tu	10/09/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM	5	WPBF	W	10/10/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM	6	WPBF	Th	10/11/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM	2	WPBF	F	10/12/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM	4	WPBF	Su	10/14/12	11:21 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	-TWTF-S	5	\$500.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
3	WPBF	Tu	10/09/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM																																																																													
5	WPBF	W	10/10/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM																																																																													
6	WPBF	Th	10/11/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM																																																																													
2	WPBF	F	10/12/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM																																																																													
4	WPBF	Su	10/14/12	11:21 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM																																																																													
25	10/15/12	10/15/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	1-----	:30	1	\$500.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td>1</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>11:31 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>BNDS-12-003H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	1-----	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/15/12	10/21/12	1-----	1	\$500.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WPBF	M	10/15/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BNDS-12-003H	\$500.00	NM																																																																													
26	10/10/12	10/12/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	--W-F--	:30	2	\$350.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--W-F--</td><td>2</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/10/12</td><td></td><td>Nightline</td><td>11:35-12:05AM</td><td>:00</td><td></td><td><del>\$350.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/12/12</td><td></td><td>Nightline</td><td>11:35-12:05AM</td><td>:00</td><td></td><td><del>\$350.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--W-F--	2	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/10/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del>	NM	Credited											2	WPBF	F	10/12/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del>	NM	Credited																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	--W-F--	2	\$350.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WPBF	W	10/10/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del>	NM																																																																													
Credited																																																																																							
2	WPBF	F	10/12/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del>	NM																																																																													
Credited																																																																																							
32	10/14/12	10/14/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$225.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/14/12</td><td>8:28 AM</td><td>Sun 8-9am News</td><td>Sun 8-9am</td><td>:30</td><td>BNDS-12-003H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----1	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/14/12	8:28 AM	Sun 8-9am News	Sun 8-9am	:30	BNDS-12-003H	\$225.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	-----1	1	\$225.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WPBF	Su	10/14/12	8:28 AM	Sun 8-9am News	Sun 8-9am	:30	BNDS-12-003H	\$225.00	NM																																																																													
33	10/14/12	10/14/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/14/12</td><td>10:27 AM</td><td>Chris Matthews</td><td>Sun 10-10:30AM</td><td>:30</td><td>BNDS-12-003H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----1	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/14/12	10:27 AM	Chris Matthews	Sun 10-10:30AM	:30	BNDS-12-003H	\$225.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/08/12	10/14/12	-----1	1	\$225.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WPBF	Su	10/14/12	10:27 AM	Chris Matthews	Sun 10-10:30AM	:30	BNDS-12-003H	\$225.00	NM																																																																													
35	10/09/12	10/12/12	Jeopardy Class of Time - Immediately Pre-emptible without notice	7:30-8PM	-TWTF--	:30	4	\$475.00	NM																																																																														



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/09/12	10/12/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$475.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Tu	10/09/12			Jeopardy	7:30-8PM	:00		\$475.00	NM
Credited									
4 WPBF W	10/10/12			Jeopardy	7:30-8PM	:00		\$475.00	NM
Credited									
2 WPBF Th	10/11/12			Jeopardy	7:30-8PM	:00		\$475.00	NM
Credited									
1 WPBF F	10/12/12			Jeopardy	7:30-8PM	:00		\$475.00	NM
Credited									
36	10/15/12	10/15/12	Jeopardy	7:30-8PM	1-----	:30	1	\$475.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	10/15/12			Jeopardy	7:30-8PM	:00		\$475.00	NM
Credited									
37	10/10/12	10/11/12	Good Morning America	7-9AM	--WT---	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WT---	2	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W	10/10/12		8:54 AM	Good Morning America	7-9AM	:30	BND5-12-003H	\$275.00	NM
1 WPBF Th	10/11/12		8:51 AM	Good Morning America	7-9AM	:30	BND5-12-003H	\$275.00	NM
39	10/15/12	10/15/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	10/15/12		6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BND5-12-003H	\$525.00	NM
41	10/10/12	10/10/12	Wed ABC Prime A	8-9PM	--1----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W	10/10/12		8:00 PM	Wed ABC Prime A	8-9PM	:30	BND5-12-003H	\$1,000.00	NM
43	10/09/12	10/12/12	The View	11A-12PM	-TWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Tu	10/09/12			The View	11A-12PM	:00		\$400.00	NM
Credited									
1 WPBF W	10/10/12			The View	11A-12PM	:00		\$400.00	NM
Credited									
2 WPBF Th	10/11/12			The View	11A-12PM	:00		\$400.00	NM
Credited									
44	10/12/12	10/12/12	Fri ABC Prime A	8-9PM	----F--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
DSCC/Nelson/D/Senate		DSCC-BILL NELSON SEN	490

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/12/12	10/12/12	Fri ABC Prime A Class of Time - Pre-emptible with notice	8-9PM	----F--	:30	1	\$1,200.00	NM
<div> <div>1 WPBF F 10/12/12 8:44 PM Fri ABC Prime A 8-9PM :30 BNDS-12-003H \$1,200.00 NM</div> <div>Ad-ID</div> </div>									
45	10/14/12	10/14/12	REVENGE Class of Time - Immediately Pre-emptible without notice	9-10PM	-----S	:30	1	\$1,200.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/08/12 10/14/12 -----S 1 \$1,200.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WPBF Su 10/14/12 REVENGE 9-10PM :00 \$1,200.00 NM</div> <div>Credited</div> </div>									
46	10/15/12	10/15/12	The View Class of Time - Pre-emptible with notice	11A-12PM	M-----	:30	1	\$400.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/15/12 10/21/12 M----- 1 \$400.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WPBF M 10/15/12 The View 11A-12PM :00 \$400.00 NM</div> <div>Credited</div> </div>									
49	10/13/12	10/13/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/08/12 10/14/12 -----1- 1 \$225.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WPBF Sa 10/13/12 8:24 AM Sat 8-9am News Sat 8-9am :30 BNDS-12-003H \$225.00 NM</div> </div>									
50	10/14/12	10/14/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$400.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/08/12 10/14/12 -----1 1 \$400.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WPBF Su 10/14/12 6:51 PM Sun 630pm News 630-7pm :30 BNDS-12-003H \$400.00 NM</div> </div>									
51	10/12/12	10/12/12	20/20 Class of Time - Pre-emptible with notice	10-11PM	----1--	:30	1	\$1,100.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/08/12 10/14/12 ----1-- 1 \$1,100.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WPBF F 10/12/12 20/20 10-11PM :00 \$1,100.00 NM</div> <div>Credited</div> </div>									
52	10/09/12	10/12/12	Dr. Oz M-F 9-10a Class of Time - Immediately Pre-emptible without notice	9-10a	-TWTF--	:30	3	\$100.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/08/12 10/14/12 -TWTF-- 3 \$100.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WPBF Tu 10/09/12 9:54 AM Dr. Oz M-F 9-10a 9-10a :30 BNDS-12-001H \$100.00 NM</div> <div>2 WPBF W 10/10/12 9:28 AM Dr. Oz M-F 9-10a 9-10a :30 BNDS-12-003H \$100.00 NM</div> <div>3 WPBF Th 10/11/12 9:21 AM Dr. Oz M-F 9-10a 9-10a :30 BNDS-12-003H \$100.00 NM</div> </div>									
53	10/13/12	10/13/12	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----S-	:30	1	\$325.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/08/12 10/14/12 -----S- 1 \$325.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WPBF Sa 10/13/12 7:57 AM GMA Saturday 7-8am Sat 7am-8am :30 BNDS-12-003H \$325.00 NM</div> </div>									
54	10/14/12	10/14/12	Sun 5-6am News Class of Time - Immediately Pre-emptible without notice	Sun 5-6am	-----S	:30	1	\$25.00	NM

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
54	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12		Sun 5-6am News	Sun 5-6am	:00		<del>\$25.00</del> NM
Credited									
55	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12		Sun 6-7am News	Sun 6-7am	:00		<del>\$50.00</del> NM
Credited									
56	10/09/12	10/12/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
3	WPBF	W	10/10/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
4	WPBF	F	10/12/12		Jeopardy	7:30-8PM	:00		<del>\$850.00</del> NM
Credited									
1	WPBF	F	10/12/12	7:34 PM	Jeopardy	7:30-8PM	:30	BNDS-12-003H	\$850.00 NM
57	10/15/12	10/15/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	7:41 PM	Jeopardy	7:30-8PM	:30	BNDS-12-003H	\$850.00 NM
58	10/09/12	10/12/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	BNDS-12-003H	\$175.00 NM
59	10/13/12	10/13/12	ABC College Football	12-330pm	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	1:58 PM	ABC College Football	12-330pm	:30	BNDS-12-003H	\$1,000.00 NM
60	10/09/12	10/12/12	Nightline	11:35-12:05AM	-TWTF--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	12:01 AM	Nightline	11:35-12:05AM	:30	BNDS-12-003H	\$700.00 NM
61	10/09/12	10/12/12	M-F 5pm News	5-6pm	-TWTF--	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$450.00				



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Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
DSCC/Nelson/D/Senate		DSCC-BILL NELSON SEN	490

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	10/09/12	10/12/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	-TWTF--	:30	2	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 M-F 5pm News 5-6pm :00 \$450.00 NM									
See MG 61.3									
3 WPBF W 10/10/12 5:11 PM M-F 5pm News 5-6pm :30 BNDS-12-003H \$450.00 NM									
MG for 61.1 10/10									
2 WPBF Th 10/11/12 5:13 PM M-F 5pm News 5-6pm :30 BNDS-12-003H \$450.00 NM									
62	10/12/12	10/12/12	Fri ABC Prime B Class of Time - Pre-emptible with notice	9-10PM	----F--	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/12/12 9:14 PM Fri ABC Prime B 9-10PM :30 BNDS-12-003H \$1,000.00 NM									
63	10/15/12	10/15/12	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 12:56 PM 1230-1P Access Hollywood 1230-1p :30 BNDS-12-003H \$175.00 NM									
64	10/14/12	10/14/12	Sun 11:35pm Late News Class of Time - Fixed Non Pre-emptible	1135p-12am	-----S	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 11:55 PM Sun 11:35pm Late News 1135p-12am :30 BNDS-12-003H \$600.00 NM									
65	10/15/12	10/15/12	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 12:40 PM 1230-1P Access Hollywood 1230-1p :30 BNDS-12-003H \$175.00 NM									
66	10/15/12	10/15/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	1-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 3:12 PM M-F 3-4P M-F 3-4P :30 BNDS-12-003H \$400.00 NM									
67	10/13/12	10/13/12	M-Sun 1130p-12am Late News Class of Time - Fixed Non Pre-emptible	1130p-1205am	-----S-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 11:45 PM M-Sun 1130p-12am Late News 1130p-1205am :30 BNDS-12-003H \$800.00 NM									
68	10/14/12	10/14/12	Sun ABC Prime A Class of Time - Pre-emptible with notice	7-8PM	-----S	:30	1	\$825.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S 1 \$825.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 7:20 PM Sun ABC Prime A 7-8PM :30 BNDS-12-003H \$825.00 NM									
69	10/13/12	10/13/12	ABC College Football Class of Time - Pre-emptible with notice	12-330pm	-----S-	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log





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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	10/13/12	10/13/12	ABC College Football	12-330pm	-----S-	:30	1	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
	10/08/12	10/14/12	-----S-		1	\$1,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	12:05 PM	ABC College Football	12-330pm	:30	BNDS-12-003H	\$1,000.00 NM
70	10/15/12	10/15/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:31 AM	WPBF News 25 Mornings	6-7AM	:30	BNDS-12-003H	\$275.00 NM
71	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	BNDS-12-003H	\$650.00 NM
72	10/14/12	10/14/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	12:59 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	BNDS-12-003H	\$50.00 NM
							<b>Total Spots</b>	<b>74</b>	

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$32,440.00</b>
<u>Agency Commission</u>	<b>\$4,866.00</b>
<u>Net Amount Due</u>	<b>\$27,574.00</b>